



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L3

Results as of: 5/31/2014

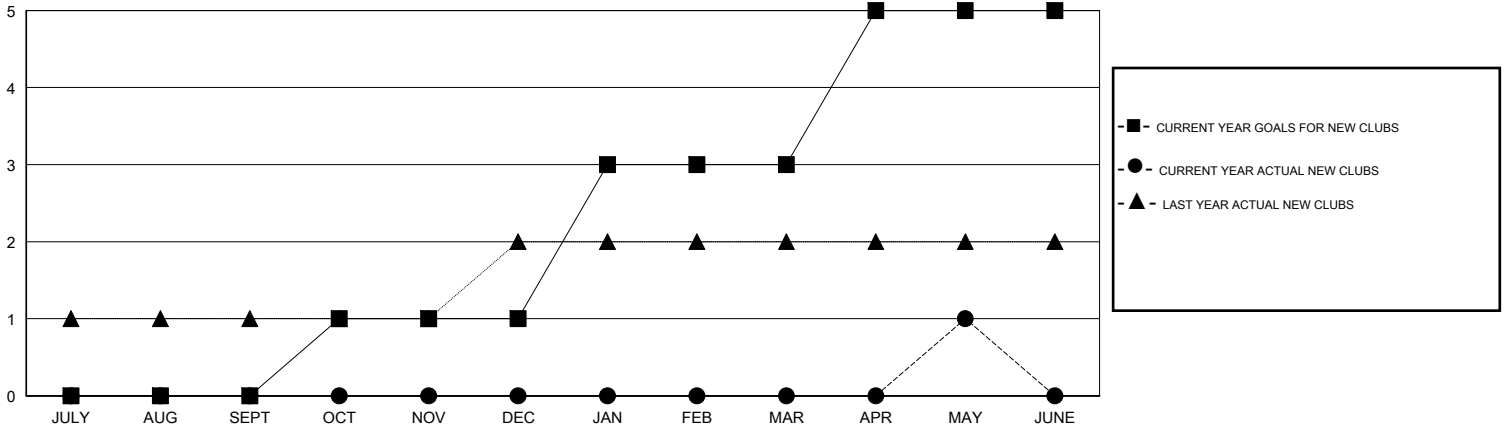
GMT: DANA BIGGS

LOCATION CALIFORNIA

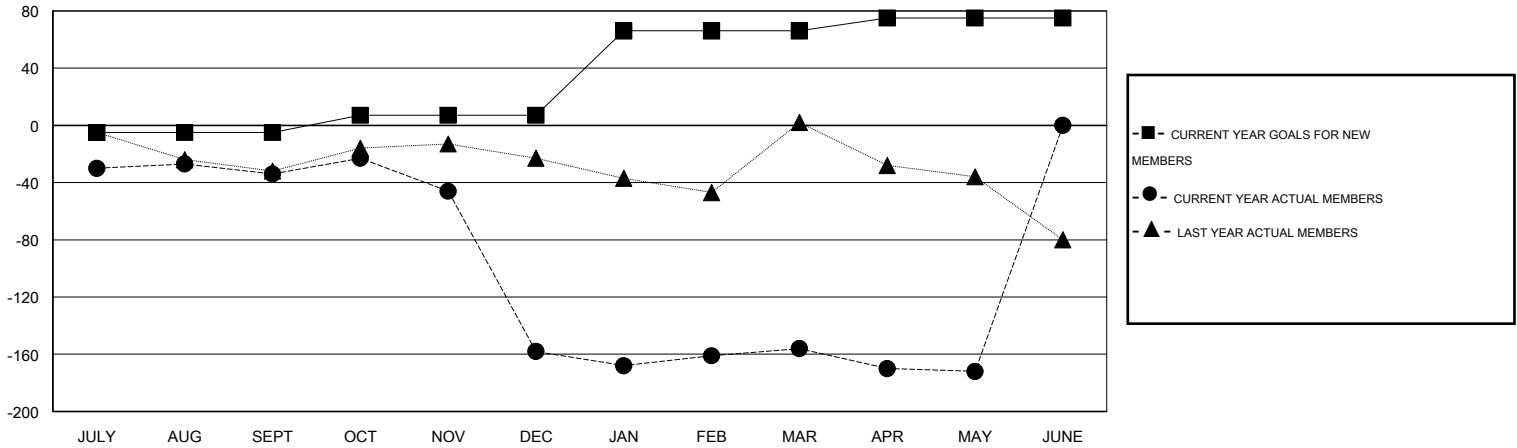
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	0	0	0	0	JULY/AUG/SEPT	-5	45	79	-34
OCT/NOV/DEC	1	0	4	-4	OCT/NOV/DEC	12	29	153	-124
JAN/FEB/MAR	2	0	1	-1	JAN/FEB/MAR	59	45	43	2
APR/MAY/JUNE	2	1	3	-2	APR/MAY/JUNE	9	37	53	-16

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 8	34 CLUBS OF 60 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	669 (60.16%)		
DECEASED	15	FEMALE	443 (39.84%)		
CLUB CANCELLED	121	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	192			FAMILY UNIT MEMBERS	270
TOTAL	328			HEAD OF HOUSEHOLD	128
		NON-HEAD OF HOUSEHOLD	142		